

## MISSION STATEMENT

Bridge's mission is to bring fertility issues to a positive resolution for each individual patient. We do so unconditionally with regard to age, status, race, beliefs and medical condition within the parameters defined by evidence-based good medical practice, medical ethics and the regulatory system.

In accepting this responsibility, we recognise that the desire to achieve pregnancy resulting in a successful and healthy live birth is the paramount reason for those seeking our professional assistance and, whatever the outcome, we provide continuous support and counselling, based on realism, honesty and humanity.

We understand the challenges facing people with fertility problems and set out, from the very beginning, to provide the very best possible advice and information, involving each patient in decisions about diagnosis and treatment as closely as we can.

Bridge is a private medical company. We charge fairly and correctly for all the services we provide, delivering value through commitment, professionalism and care. Every member of Bridge contributes to the fulfilment of our mission - either directly to patient care, or by providing the efficient infrastructure which makes effective treatment possible. We work as a team, to high and measurable quality standards, including ISO 9001.

We aim for the highest possible success rates from our caseload – but believe in patient choice and, therefore, no-one able to receive treatment is ever excluded on the basis of lower-than-average chances of success. We take the health and well-being of mother, child and family into account at every stage of treatment.

Bridge is committed to providing a comprehensive range of services – with DI/IUI, IVF and ICSI our main treatment approaches. We have extensive experience in every type of infertility condition and problem and special expertise in treating repeated IVF failure, women or couples needing donor eggs, single women, same sex couples, men with low sperm count who require PESA/TESE, premature ovarian failure, surrogacy cases and patients needing PGD/PGS.

We apply the most advanced treatment technologies available and conduct and support groundbreaking theoretical and clinical research. PGD and Genetic Embryo Testing are two areas in which Bridge leads the world and Karyomapping – the latest advance in the battle to eliminate hereditary disease and disability is another Bridge first.

Our professional staff and state-of-the-art scientific and medical facilities together reflect a commitment to excellence in everything we do – and we will do the very best we can, in every way.